



Sarv Bonian Adabi (SABA) CO.



Key figures from IFTM Top Resa

2019 & 2021

The image features a green background with a topographic map pattern of contour lines. A white diagonal banner is overlaid on the map, containing the text 'IFTM TOP RESA 2019: REPORT' in a bold, green, sans-serif font. The banner is tilted upwards from left to right.

IFTM TOP RESA 2019: REPORT

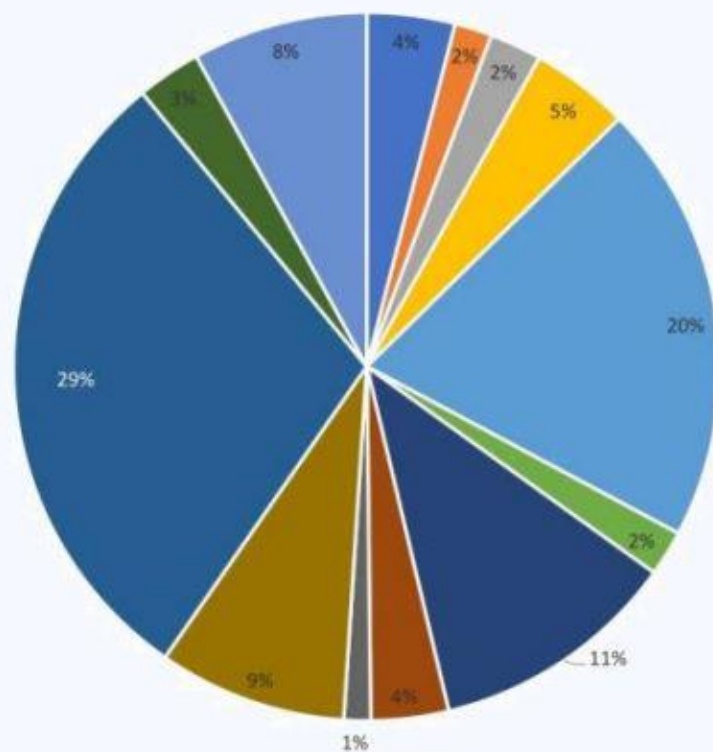


Exhibitors representative of the entire sector (number of exhibitors)

- Technology _____ 66
- Associations, trade unions & federations _____ 28
- Shipping companies and cruise lines _____ 39
- Group operators _____ 74
- Accommodation (hotels, holiday homes) _____ 329
- MICE (TMC, events venues) _____ 34
- Tourism offices (overseas) _____ 186
- Tourism offices (France) _____ 58
- Travel agencies and networks _____ 20
- Miscellaneous tourism services _____ 141
- Tour operators and DMCs (overseas) _____ 480
- Tour operators (France) _____ 48
- Transport (air, rail, vehicle rental) _____ 131



Exhibitors representative of the entire sector (number of exhibitors)



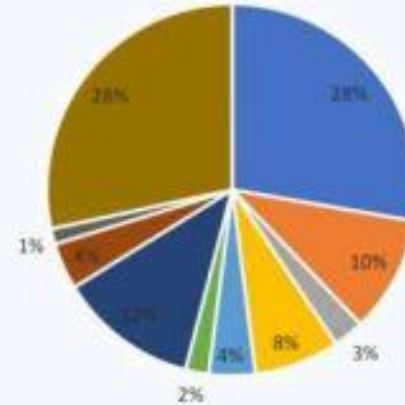
- Technology
- Associations, trade unions & federations
- Shipping companies and cruise lines
- Group operators
- Accommodation (hotels, holiday homes)
- MICE (TMC, events venues)
- Tourism offices (overseas)
- Tourism offices (France)
- Travel agencies and networks
- Miscellaneous tourism services
- Tour operators and destination management companies (overseas)
- Tour operators (France)
- Transport (air, rail, vehicle rental)



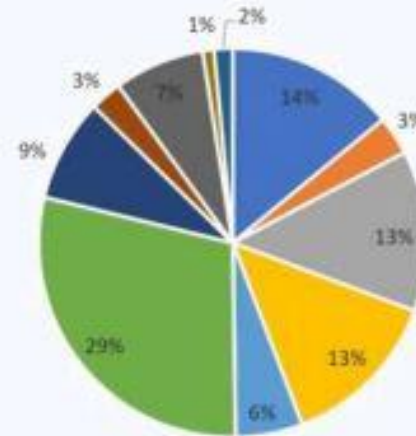
Villages and zones for targeted visits (number of exhibitors)

• Business Club	41
• Cruises Village	15
• Mountains Village	4
• Coach Operators Village	11
• Parks Village	6
• Distribution Networks Village	3
• Tour Operators Village	18
• Digital Village	6
• Medical Tourism Village	2
• Start-Ups Village	42

• Destination France	209
• Africa Zone	48
• Americas Zone	199
• Asia and Pacific Zone	200
• Caribbean Zone	83
• Europe and Med. Basin Zone	431
• General Operators Zone	127
• Middle East Zone	39
• Indian Ocean Zone	112
• Partners Zone	14
• Tech Zone	23



- Business Club
- Cruises Village
- Mountains Village
- Coach Operators Village
- Parks Village
- Distribution Networks Village
- Tour Operators Village
- Digital Village
- Medical Tourism Village
- Start-Ups Village

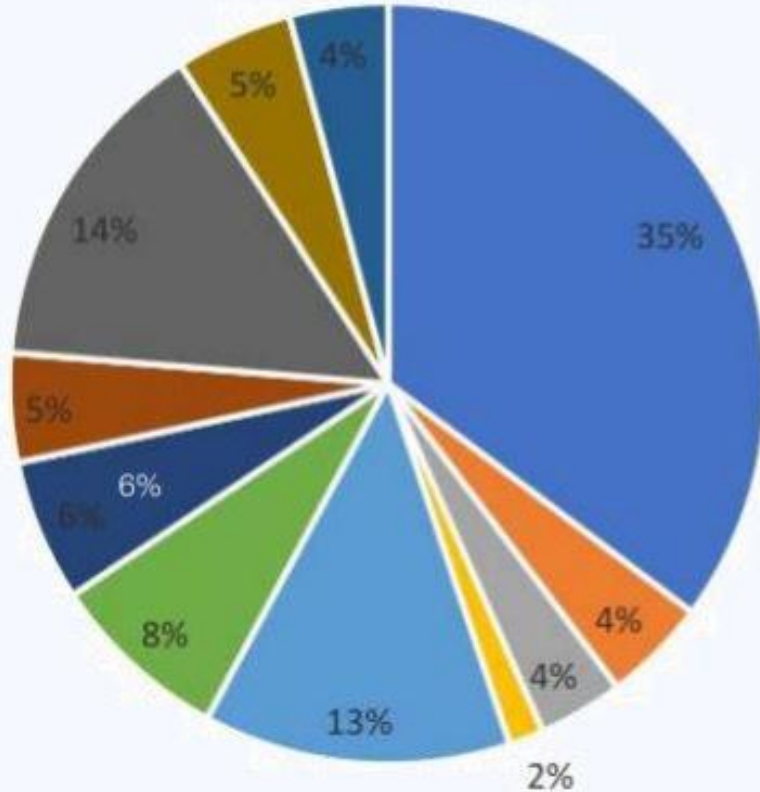


- Destination France
- Africa Zone
- Americas Zone
- Asia and Pacific Zone
- Caribbean Zone
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- General Operators Zone
- Middle East Zone
- Indian Ocean Zone
- Partners Zone
- Tech Zone



Visitor business sector

Over one third of visitors (35%) work in travel agencies.

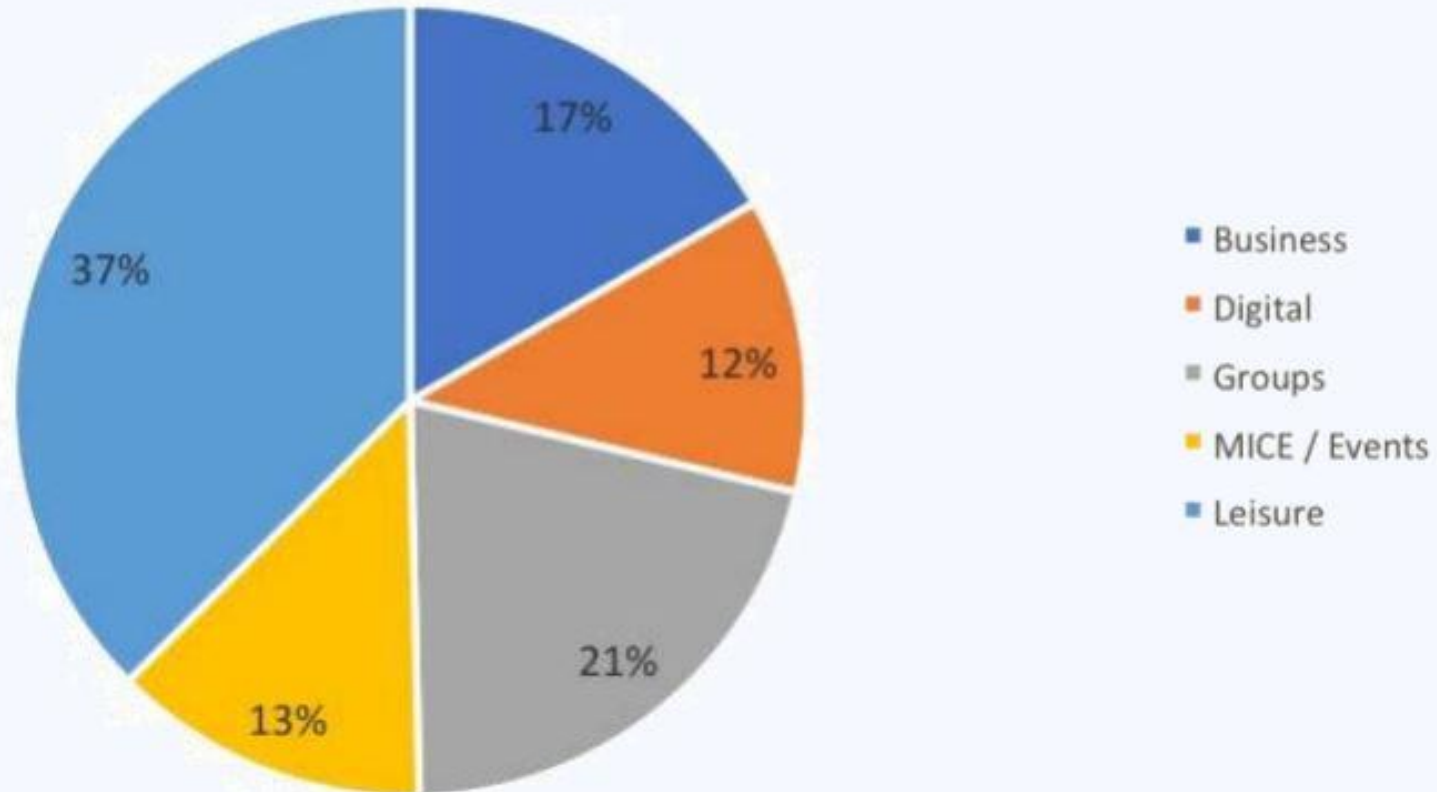


- Travel agency
- Events agency
- Association / Institution
- Coach operator
- Other
- Hotel and Restaurant
- Services
- Technology
- Tour operator
- Transport provider
- TV / Press / Media



Main interest of visitors

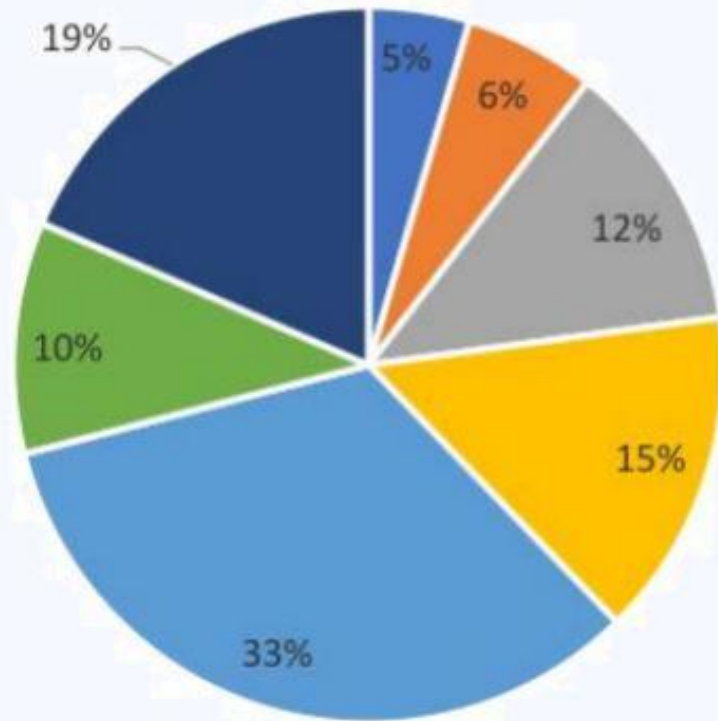
Leisure remains dominant (37%)





Visitor purpose

One third of visitors attend IFTM Top Resa to meet and list potential suppliers and partners.

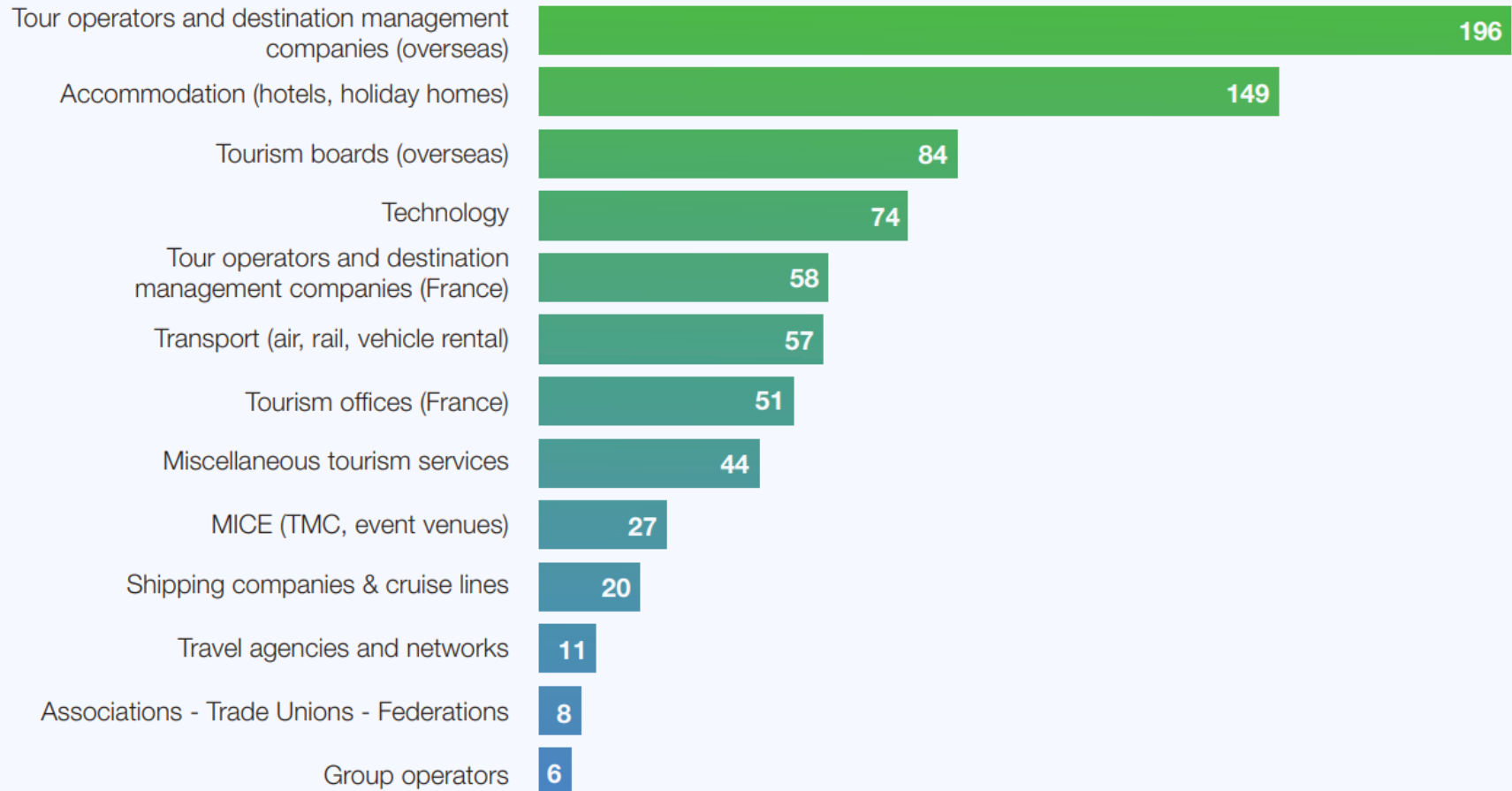


- Buying or signing a contract
- Attending conference sessions or workshops
- Discovering market trends and developments
- Networking and talking with peers
- Meeting or listing potential suppliers/partners
- Meeting usual suppliers
- Finding new suppliers or partners

IFTM TOP RESA 2021: REPORT

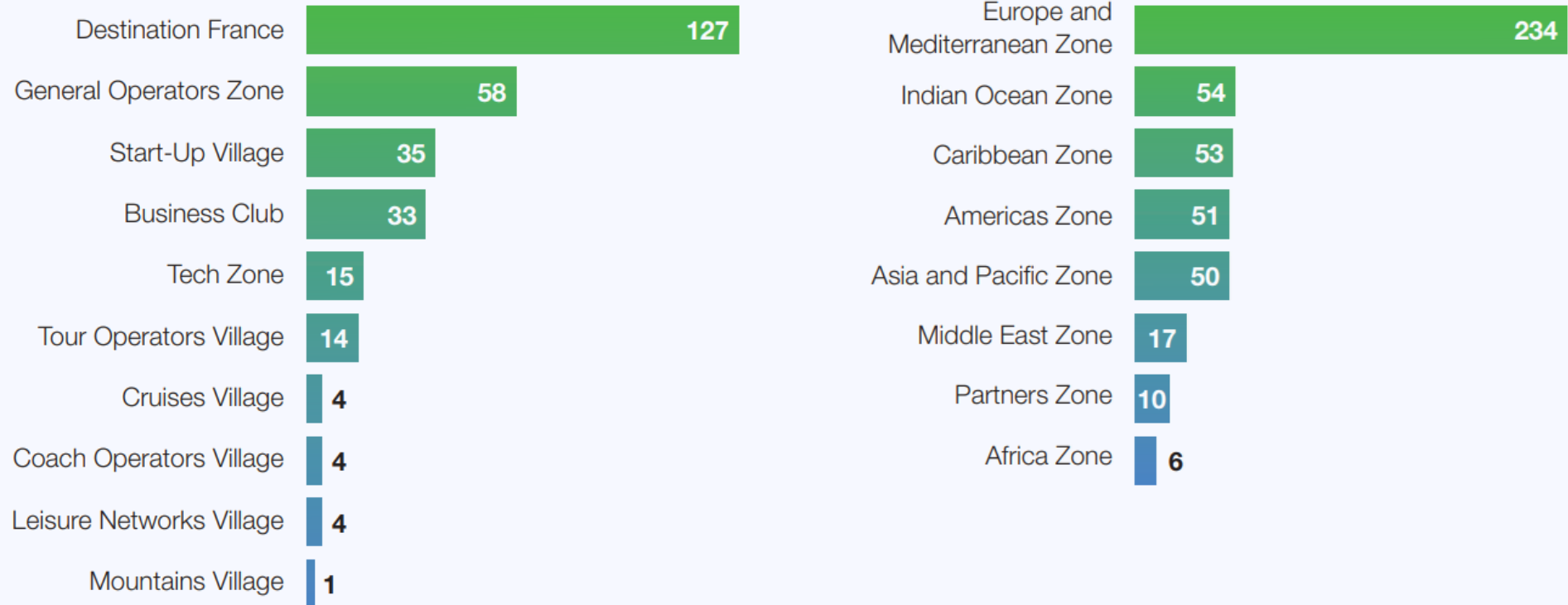


Exhibitors representative of the entire sector (number of exhibitors)





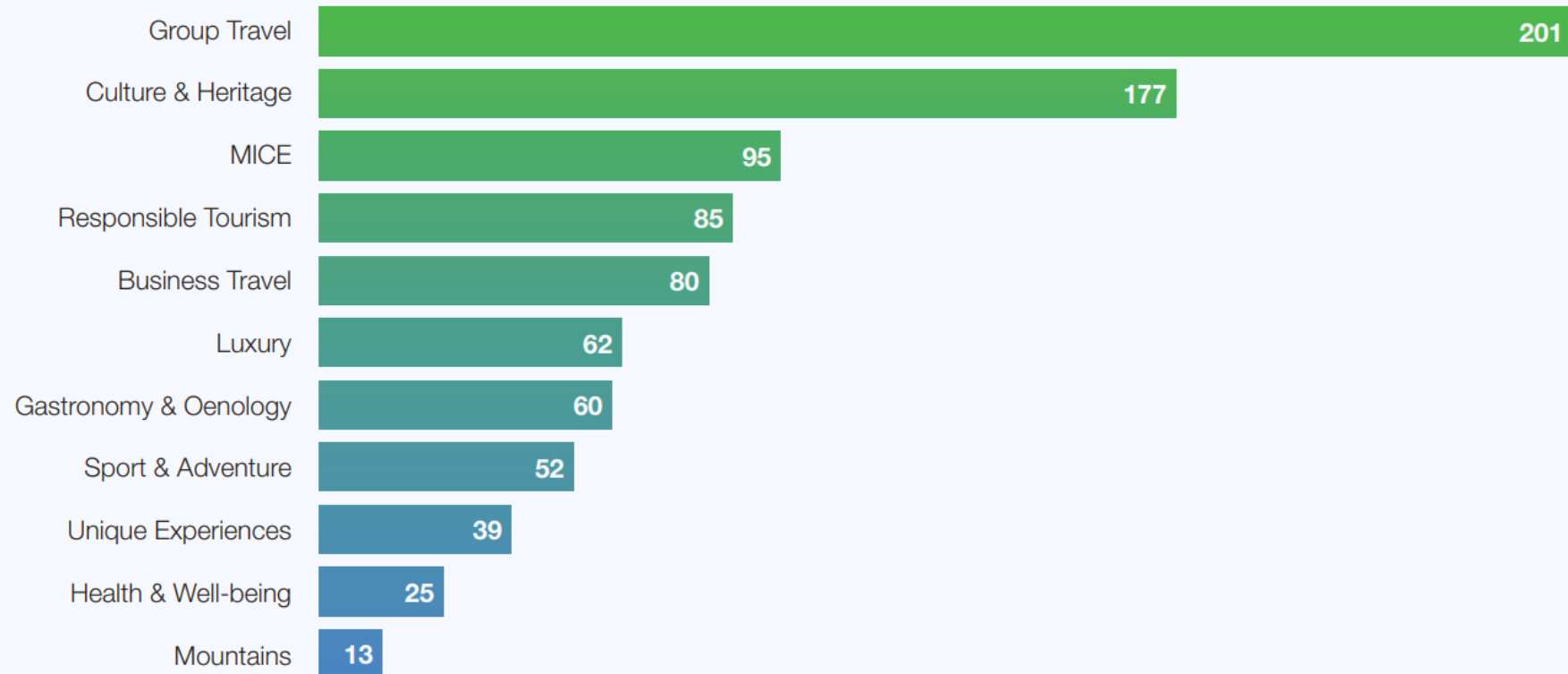
Villages and zones for targeted visits (number of exhibitors)





Thematic Visitor Itineraries

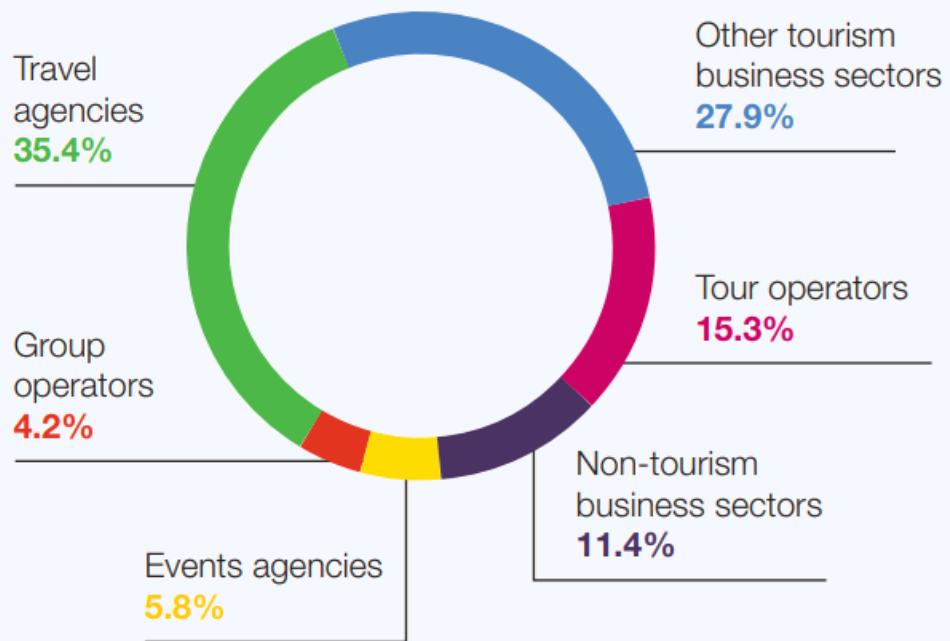
These itineraries correspond to the main themes of the tourism market to simplify meetings between exhibitors and visitors.





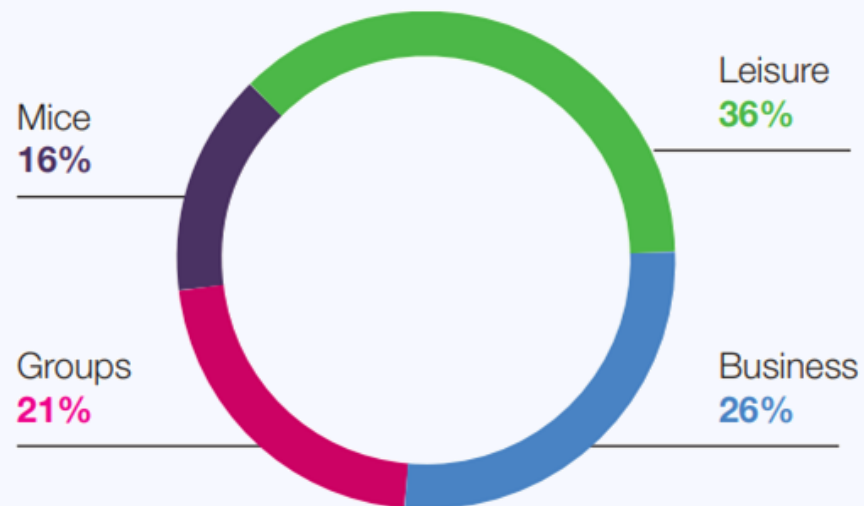
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